

# *Maltipoo Lilly Media Kit*

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PAWSOME, CUTE, AND STYLISH

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# *Maltipoo Lilly*

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## *ALL ABOUT LILLY*

Lilly is a 4-year-old Maltipoo in Dallas, Texas. Weighing just under 6 pounds, Lilly is a mini celeb and dog model who insists on belly-rubs and picking out her own outfits! She loves fashion, rotisserie chicken, and posing for the camera. Lilly also enjoys traveling with her hoomans, going on walks, and hanging out with her 20,000+ pals on Instagram. Lilly likes to pretend she's a real person, but in reality, she has a dedicated team (her humans) to manage her schedule + social obligations, keeping them quite busy!

## *SERVICES OFFERED*

- Instagram Story Post
- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships

## *METRICS & ANALYTICS*

- @MaltipooLilly and @LillyReviews
  - Over 20,000 Followers
  - 4.91% Engagement Rate
  - Over 60,000 Likes
- Updated JAN 2020



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## *ALL ABOUT OUR PARTNERSHIPS*

Established in 2016 and has been growing ever since, Maltipoo Lilly's collaborations are more than free products, we work hard with all companies with we work to ensure the partnership is a good fit. We post high quality imagery using professional studio equipment. We have built an audience who is trusting of our opinions and for that reason we work with companies which share similar core values as us.



## *FEATURED COLLABS*

- Petco
- Kleenex
- FatHead
- Nylabone
- Zillow.com
- Petsies
- TikTok
- Love Your Mellon
- Halo Top IceCream

